



GUEST LECTURER AT IRS

Dr. Rainer Kazig
École d'Architecture de Grenoble Laboratoire CRESSON

Dr. Rainer Kazig stays at IRS from July 5th until December 23th 2016. During his stay he is part of the research department "Dynamics of Economic Spaces" and will be working in the room for our guest scientists.

Rainer Kazig is a human geographer interested in public spaces, everyday aesthetics and sensory geographies. He obtained his Ph.D. from the Technical University of Munich with work on street newspapers as an instrument of homeless policy.

He is a CNRS researcher at the research group "Ambiances – Architectures – Urbanités/ CRESSON" located at the Grenoble National School of Architecture (ENSAG). His current research projects are on the experience of densification of individual housing areas and on the use of urban atmospheres as a "resource" to stimulate creative work. Rainer Kazig is co-director of the International Ambiances Network (<http://www.ambiances.net/home.html>) and co-editor of the Routledge series "Ambiances, Atmospheres and Sensory Experiences of Space".



IRS SEMINAR

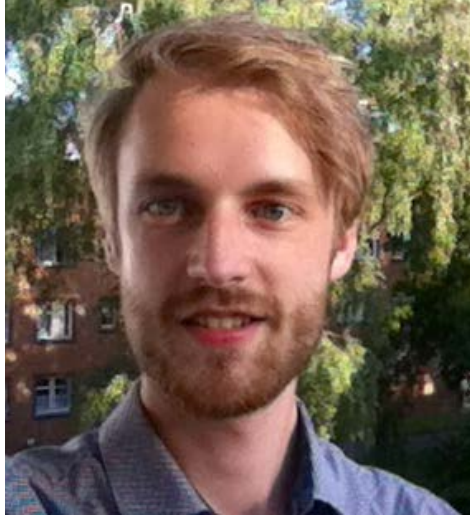
Dr. Rainer Kazig

Atmospheres: a resource to stimulate creative work

**Dienstag, 12. Juli 2016,
15:30 bis 17:30 Uhr,
Raum 402
IRS – Leibniz-Institut
für Raumbezogene
Sozialforschung
Flakenstraße 29-31
15537 Erkner**

Creative industries have become an important part of the contemporary urban economy. They include the production of cultural goods such as works of art, films or video games, as well as business-related services such as design, advertising or marketing. As a consequence of this development, creativity is no longer predominantly linked to the work sphere of artists but has become part of the everyday work of a growing number of people working in the field of services.

In his talk he will present an explorative research project funded by the SMI programme of the CNRS, which tries to find out which sensory qualities of working locations play a role in the creative work processes, and to what extent they do so. It is inspired by empirical results in this research field that stress the role of "look & feel" as a factor of location for firms in the creative service sector in order to raise their productivity. The project conceptualises creative work as corporeal and sensual activity and tries to understand how sensory qualities of the working environment are consciously used by people working in the field of the creative service sector in order to facilitate or stimulate creative work. The talk shall present the conceptual framework as well as the empirical design of the project.



GUEST LECTURER AT IRS

Ivo Hindriks

University of Nijmegen (the Netherlands)

Ivo Hindriks stays at IRS from April 11th until July 29th 2016. During his stay he is part of the research department "Dynamics of Economic Spaces" and will be working in the room 218.

Ivo Hindriks is a Master's student in Human Geography at department of Geography, Planning and Environment at the Radboud University of Nijmegen (the Netherlands). In April he started his three-month internship at the IRS in research department 1, 'Dynamics of Economic Spaces'. During this time, he will work on his master thesis entitled 'coworking in non-core areas', under supervision of Prof. Dr. Huib Ernste (University of Nijmegen) and Dr. Suntutje Schmidt (IRS). In his research, he seeks to identify the value that coworking spaces hold for cities located outside principal metropolitan areas. Previously he completed a Bachelor in Human Geography and Spatial Planning at the University of Groningen (2011-2015) and was an exchange student at the Eötvös Loránd University in Budapest, Hungary (2013-2014). His main research interest is in Economic Geography, and specifically the processes related to new forms of economic activity such as coworking.



IRS SEMINAR

Ivo Hindriks

More than an urban hype? Coworking in non-core areas

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This presentation will cover the preliminary results from his research on 'coworking in non-core areas', conducted for the Master degree in Human geography from the University of Nijmegen (Netherlands) and written during his three-month internship at the IRS.

Coworking spaces, i.e. shared work environments, refer to a new, distinct, and swiftly proliferating spatial manifestation of contemporary labor practices. With the first 'official' coworking space opening up in San Francisco in 2005, it has spread worldwide with estimates of over 10.000 open spaces by the end of 2016, accommodating over half a million 'coworkers'. The idea behind coworking spaces is simple: individual workers can rent desk space (from daily up to monthly contracts) in a place where the facilities (e.g. kitchen, coffee machine, printer, meeting room) are at least to some degree shared among its users. In the first academic contributions dedicated to this subject, some have noted that the flexible contracts and the access to social and professional environments provide a crucial resource for workers suffering from increasingly volatile and precarious labor markets. Others declare an economic rationale to coworking spaces, suggesting that its unique institutional setting can be a valuable resource for new forms of economic activity.

As until now, coworking has mainly been spoken of in relation to highly urbanized areas, recently, the development of these spaces in peripheral located areas can be observed as well. This research aims to identify how these coworking spaces function and what promises they may hold for these areas. Are these spaces adaptations of an intrinsic urban concept that are doomed to fail, or do they hold distinct local characteristics that could be valuable for regional development?

The first results gathered from two coworking spaces in Greifswald and Görlitz will be presented.